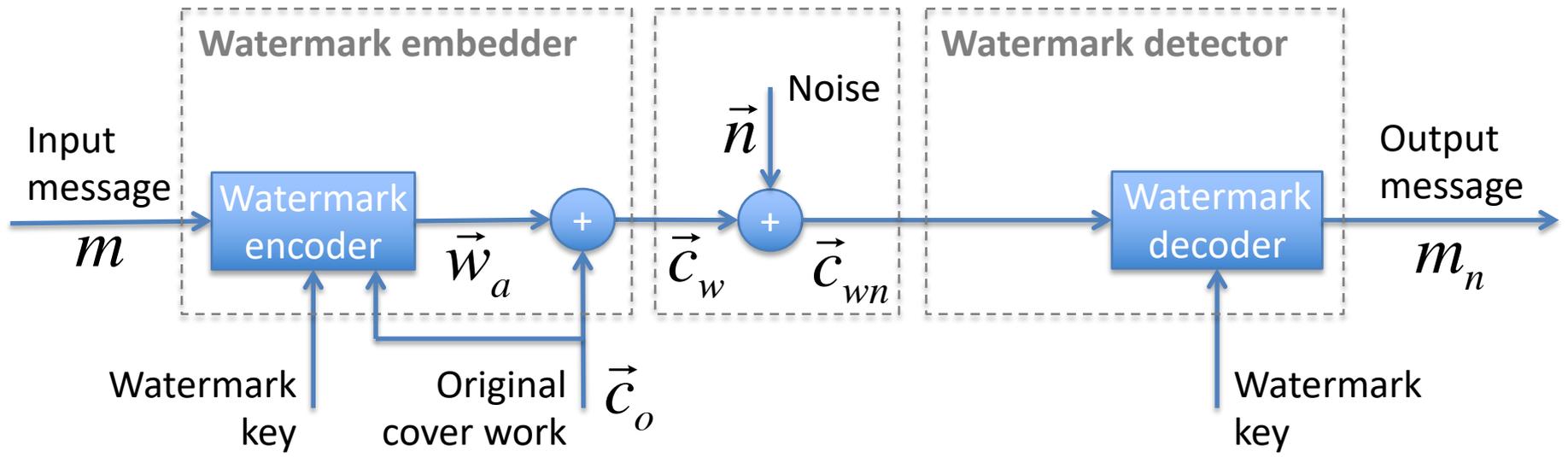


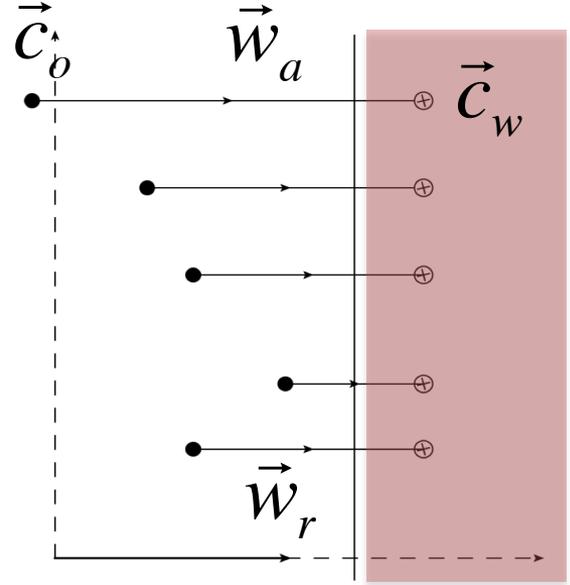
# Image Data Compression

## Error-correcting watermarking codes

# Reminder: a basic watermarking system



## Fixed-linear-correlation (“Fixed-LC”) embedder:



- Message is mapped to an *added pattern*  $w_a$
- $w_a$  is added to *cover work*  $w_o$  to produce a *watermarked work*  $c_w$  (i.e. blind embedder: ignoring properties of cover work)
- Further processing adds *noise*  $n$  (compression, attacks etc.)
- *Media space*: multi-dimensional space of all works
- *Detection region*: a region in media space, containing works in which watermarks are detected
- *Detection value*: parameter used to identify WM'ed works
- *Marking space*: representation of media space, convenient for WM embedding/detection (transformed via an *extractor*)

# Embedding multi-bit messages: direct message coding

Our first LC-based watermarking scheme encodes only 1-bit messages (and WM presence).

Can we extend it to encode many bits at once?

In what follows, we assume blind embedding / decoding

## A simple way to encode longer messages:

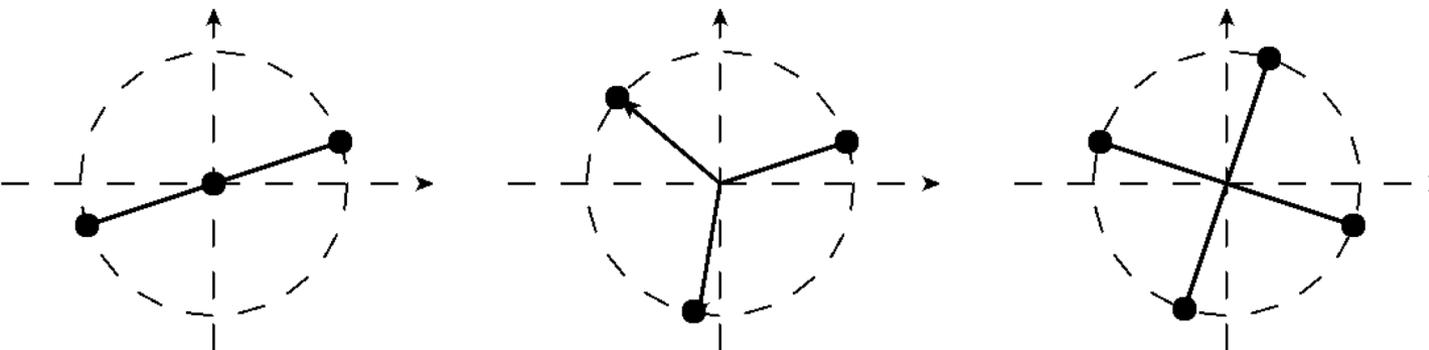
- Define a set  $M$  of messages, with the number of messages  $N = |M|$ .
- Let each message be associated with a separate message mark  $W[m_i]$ , where  $m_i \in M$ .

## To detect a message:

- Compute the detection value for each of  $N$  message marks:  $z[W[m_i]], \dots, z[W[m_N]]$ .
- Output the message with the highest detection value (**max likelihood detection**):

$$m^* = \arg \max_{m_i} (z[W[m_i]])$$

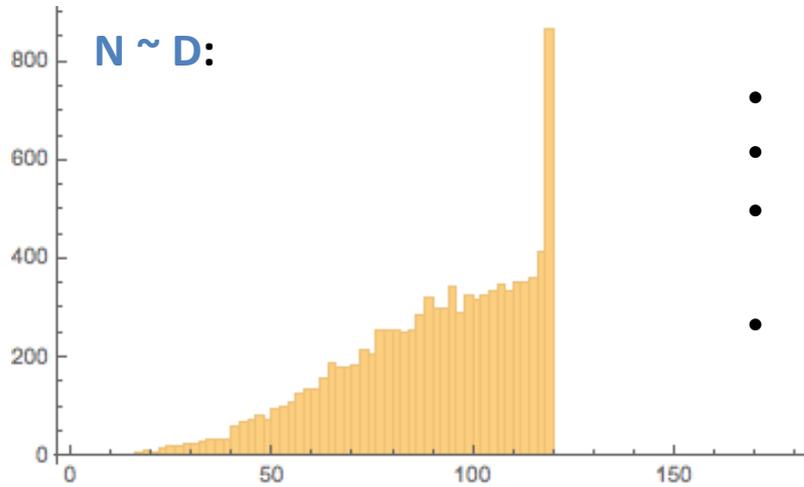
**How do we select message marks?** Fidelity, FPR, robustness, ... + low confusion probability, or *high code separation*: marks should be far apart in the marking space:



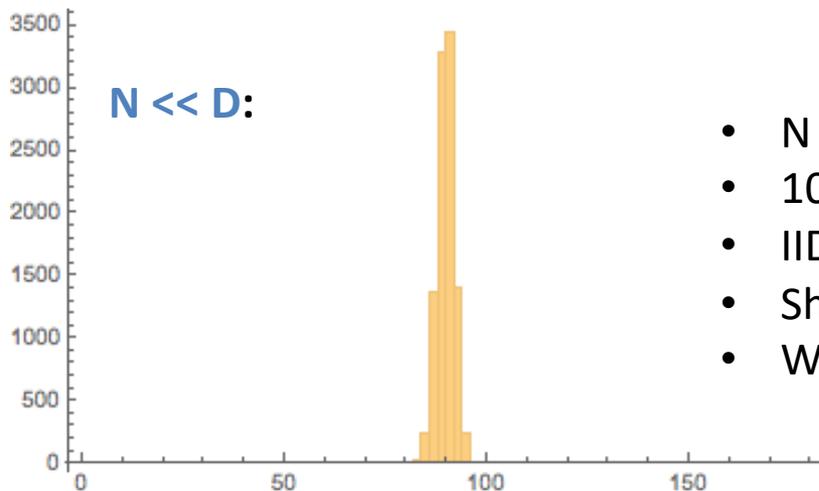
**LC detection:** assuming fixed embedding power (vector length), need to place  $N$  points on the surface of a  $D$ -dimensional sphere so that to maximize the minimal distance between the *codewords* (i.e. respective points in space).

# Automatic separation of randomly generated codes

Number of messages is  $N$ , dimensionality of vector space is  $D$ :



- $N = 3, D = 3$ :
- 10000 randomly generated triplets of 3D vectors
- All vector components sampled from an IID symmetric Gaussian distribution in 3D space
- Shown: average angle between vectors in each triplet



- $N = 3, D = 256$ :
- 10000 randomly generated three-message vectors
- IID symmetric Gaussian distribution in 256D space
- Shown: average angle between vectors in each triplet
- With higher  $D$ , peak at  $90^\circ$  grows higher and narrower

Since codes are orthogonal, may embed more than one message in a single work!

# Multi-symbol message coding

**Direct encoding does not scale well:** 16-bit messages require 65536 reference marks (i.e. the detection requires that one computes 65536 detection values!).

**Alternative:** an alphabet  $A$  of size  $|A|$  may represent  $|A|^L$  distinct messages (each of length  $L$ ).  
E.g.:  $|A| = 4, L = 8, \Rightarrow$  may encode 65536 messages and detect with  $4 * 8 = 32$  comparisons.

**Goal of embedding:** turn a sequence of symbols into a single added mark (i.e. modulation)

## Time (space)-division multiplexing, TDM:

- Divide work into disjoint regions, watermark separately
- E.g.: break an image into tiles, divide audio into short samples

Equivalent to CDM: pad each partial mark with zeros to cover the entire work

## Frequency division multiplexing, FDM:

- Divide work into disjoint bands in the frequency domain
- May be implemented with a transform done by an extractor

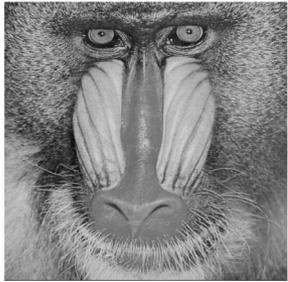
Equivalent to CDM: if a frequency transform is orthogonal, patterns of non-overlapping frequencies have zero correlation both in spatial and in temporal domains

## Code division multiplexing, CDM:

- Message:  $L$  symbols drawn from the alphabet  $A$
- Define  $L * |A|$  reference marks:  $W_{AL}[i, s]$  encodes symbol  $s$  at position  $i$
- E.g.:  $|A| = 4$ , message "3, 1, 4, 4, 2", mark:  $w = W_{AL}[1,3] + W_{AL}[2,1] + W_{AL}[3,4] + W_{AL}[4,4] + W_{AL}[5,2]$
- Marks added at different positions should be nearly orthogonal:  $i \neq j \Rightarrow W_{AL}[i, a] \cdot W_{AL}[j, b] \approx 0$
- Marks for different symbols at the same position should be well-distinguishable, i.e. ideally have negative correlation:  $W_{AL}[i, a] \cdot W_{AL}[i, b] < \lambda < 0$

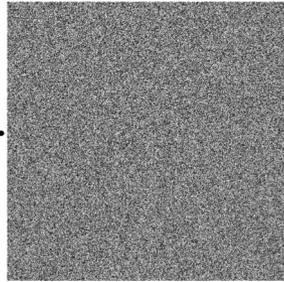
# Example: binary alphabet ( $|A| = 2$ ), 8-bit messages

Original work:

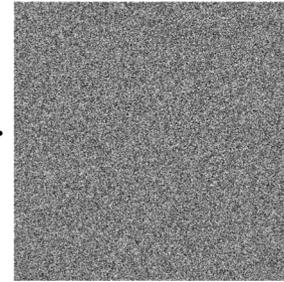


8 random reference patterns:  $w_1, w_2, \dots, w_8$

$$+\alpha(2m_1 - 1) \cdot$$

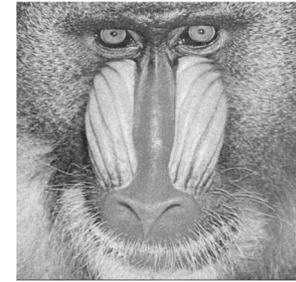


$$+\dots + \alpha(2m_8 - 1) \cdot$$



=

WM'ed work:



To ensure better **code separation**, use:  $W_{AL}[i, 1] = w_i$ ,  $W_{AL}[i, 0] = -w_i$ .

**Embedding strength  $\alpha$** : chosen so that the embedding power of the final added pattern is 1.0.

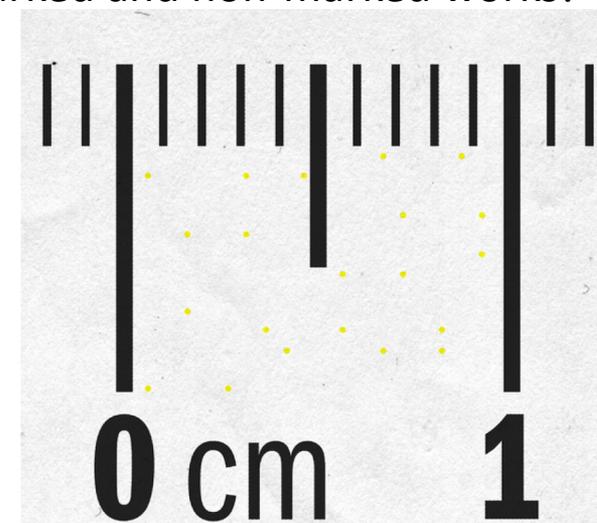
**Detector** computes correlations with each of the 8 reference marks, and decodes bits based on the sign of the correlation. No distinction is made between marked and non-marked works!

**Experimental results [Cox et al '08]:**

- Added marks normalized to 2 (strength selection),
- 12000 images watermarked with different 8-bit messages
- 26 of those were incorrectly detected: the scheme is not efficient enough for practical communication!

Any symbol sequence represents a valid message, and the detector cannot distinguish between the correct and incorrect interpretations.

**Solution: error-correcting codes**



Blind embedding: yellow dots printed by color printers encode their serial numbers

# Error-correcting codes (ECC)

## Problem with our simple multi-symbol coding:

Let  $|A|=4$ ,  $L=3$ . Consider two messages that differ by one symbol:

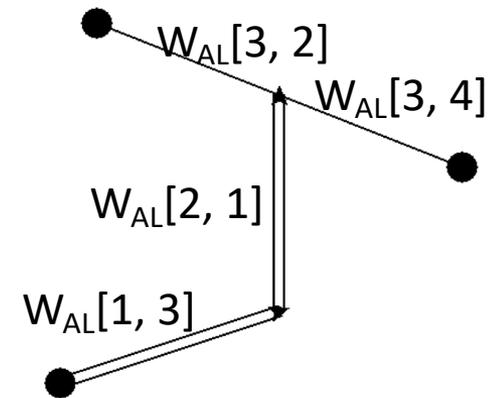
- $W_{312} = W_{AL}[1, 3] + W_{AL}[2, 1] + W_{AL}[3, 2]$
- $W_{314} = W_{AL}[1, 3] + W_{AL}[2, 1] + W_{AL}[3, 4]$

We assume that the marks for different positions are orthogonal:

- $W_{312}W_{314} = W_{AL}[1, 3]^2 + W_{AL}[2, 1]^2 + W_{AL}[3, 2] W_{AL}[3, 4]$

For patterns of unit variance, the product is bounded:

- $W_{AL}[3, 2] W_{AL}[3, 4] \geq -N$ ,
- $W_{AL}[i, s]^2 = N$ , and therefore  $W_{312}W_{314} \geq N$



**In general:** if two messages differ by  $h$  symbols, their inner product is bounded from below by  $N(L - 2 * h)$

**Idea of ECC:** the encoder takes a message of **4** bits, and produces **7** bits. If one or two bits are flipped, the code is still decoded correctly (two codewords must differ by at least **3** bits).

Minimal inner product without error correction:  $N(4 - 2 * 1) = 2N$ . With EC:  $N(7 - 2 * 3) = N$

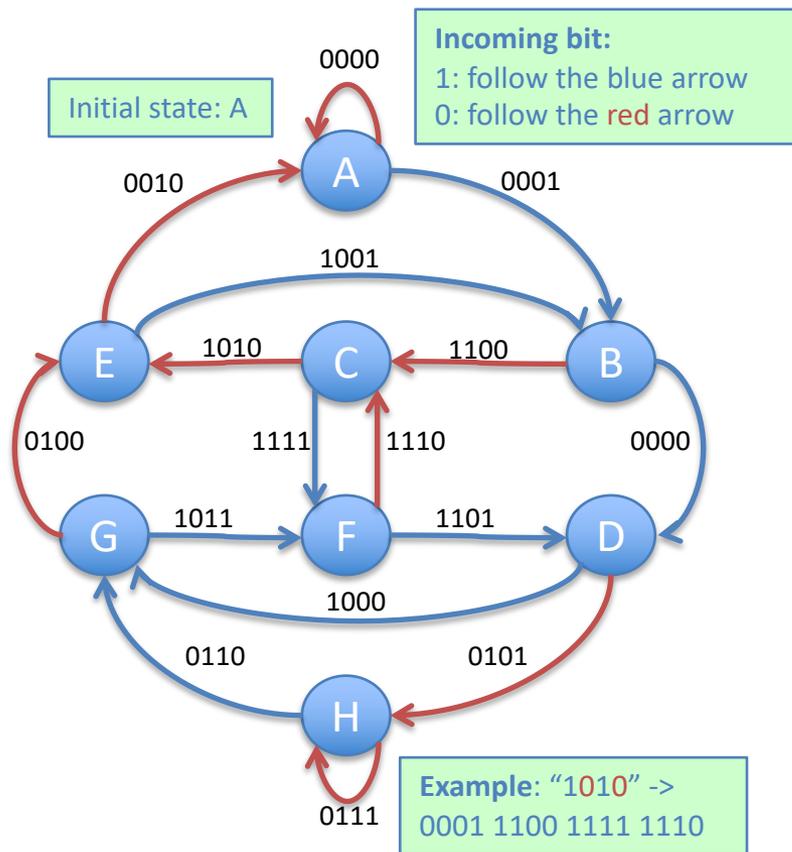
## Some well-known error correcting codes:

- Hamming codes: codewords differ by at least 3 bits, robust against random 1-bit errors
- BCH codes, trellis codes: flexible, may correct arbitrary number of (random/burst) errors
- Turbo codes [Berrou et al, '93]: the most effective, but complicated (used in deep space communication); may approach the theoretical boundary (yet another Shannon limit 😊)

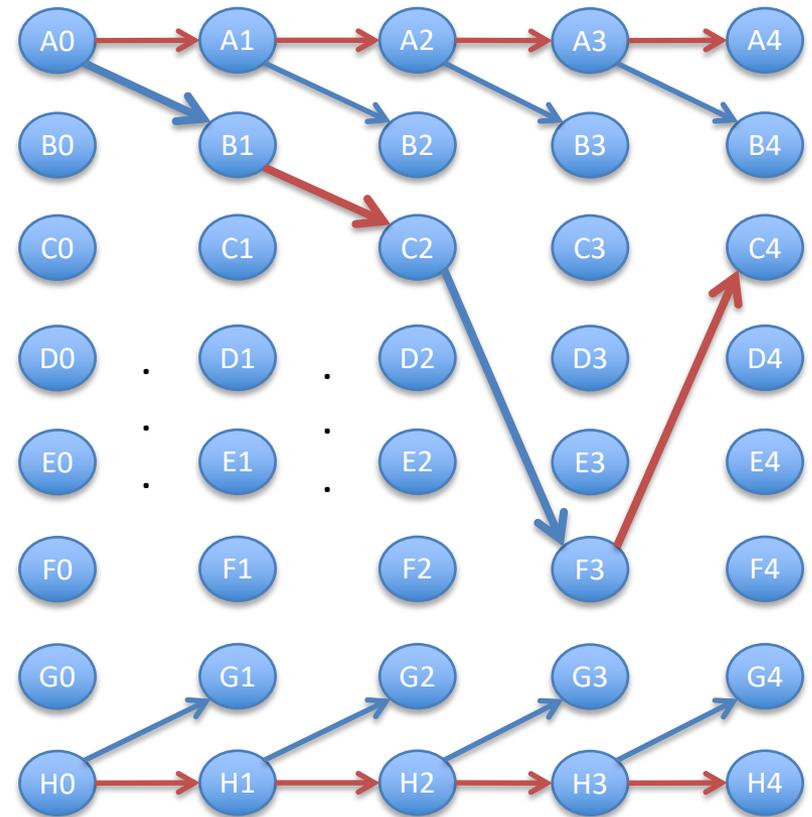
Turbo codes: loopy belief propagation in Bayesian networks...

# Trellis (convolutional) codes: a “good-enough” ECC

**Encoder:** finite state machine  
Outputs 4 bits per each input bit



Alternative representation: a *trellis* diagram (trellis-coded modulation)



Each bit affects the encoding of the subsequent bits (redundant information)

**Goal of the decoding:** given some coded message, find the most likely path through the trellis (i.e. the one that maximizes the inner product with the message).

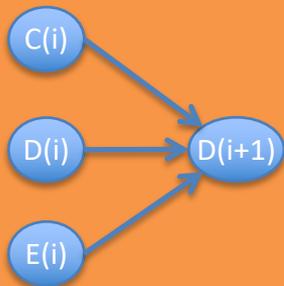
# Decoding a trellis-coded message: Viterbi algorithm

**The basic postulate:** the most likely path passing *through* any node  $x$  must include the most likely path *to*  $x$  (i.e. greedy decoding)

Hack to ensure that all the decoded paths start from the state **A**:  
Initialize  $z[\mathbf{A}] = 0, z[\mathbf{B}] = \dots = z[\mathbf{H}] = -\infty$

## Algorithm (greedy path search in a graph):

1. Let  $\mathbf{v}$  be the received message vector.
2. Initialize best paths to each state  $\mathbf{p}[\mathbf{A}], \mathbf{p}[\mathbf{B}], \dots, \mathbf{p}[\mathbf{H}]$  as zero-length paths.
3. Initialize current partial inner products (likelihoods)  $\mathbf{z}[\mathbf{A}], \mathbf{z}[\mathbf{B}], \dots, \mathbf{z}[\mathbf{H}]$  to zero.
4. Start with the trellis column  $\mathbf{i} = \mathbf{0}$ .
5. Compute inner products between  $\mathbf{v}$  and the 16 reference marks, corresponding to all arcs from the column  $\mathbf{i}$  to the column  $\mathbf{i} + \mathbf{1}$ .
6. For each state  $\mathbf{x}$  in the column  $\mathbf{i} + \mathbf{1}$ , compute the current partial inner product leading to  $\mathbf{x}$ , and select the most likely incoming arc.
7. Update  $\mathbf{z}[\dots]$  and  $\mathbf{p}[\dots]$ , increment  $\mathbf{i}$ .
8. Repeat from the step 5 until  $\mathbf{i}$  reaches the message length  $\mathbf{L}$ .



$$m = \max(z[\mathbf{C}] + \mathbf{v} \cdot \mathbf{w}_{\mathbf{CD}}, z[\mathbf{D}] + \mathbf{v} \cdot \mathbf{w}_{\mathbf{DD}}, z[\mathbf{E}] + \mathbf{v} \cdot \mathbf{w}_{\mathbf{ED}})$$

Let the winner be the arc **ED**, then update:

- $\mathbf{p}[\mathbf{D}] := \mathbf{p}[\mathbf{E}] + \text{arc}(\mathbf{ED}),$
- $\mathbf{z}[\mathbf{D}] := m.$

## Experimental results [Cox et al '08]:

- Added marks normalized to **2**,
- **12000** images watermarked with different **8**-bit messages
- **1** message was incorrectly detected

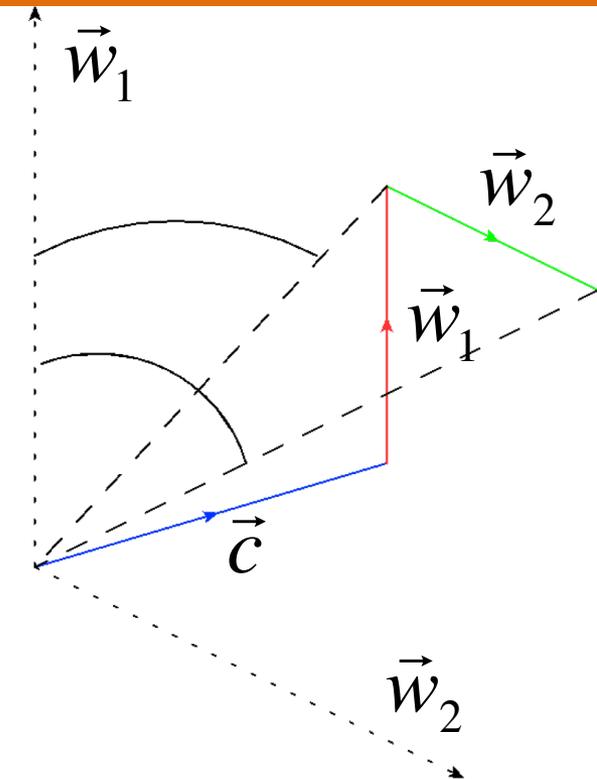
# Detecting multi-symbol watermarks

## Direct message embedding:

- Simple: check if the highest detection value for a message (out of  $|M|$  alternatives) is above some pre-defined threshold.

## Multi-symbol encoding:

- Declare that only some messages are valid (e.g. append a checksum). False positive probability: **16-bit message, 9-bit checksum** -> **FPR = 1/512** (only one out of  $2^9$  messages is valid).
- Detection of individual symbols: **FPR  $\approx (|A| P_{fp0})^L$**
- However, this applies only when the embedded marks are independent (e.g., with the LC-based detection)
- When using *normalized correlation* as detection value, new pattern always decreases detection value for other patterns.
- Thus, need some form of *vector quantization* to decide if a vector does contain a watermark.
- **One possible solution:**
  - Decode the most likely message  $m$
  - Re-encode  $m$ , obtain the entire expected embedded mark
  - Apply a separate test for its presence (e.g. LC or NC-based)

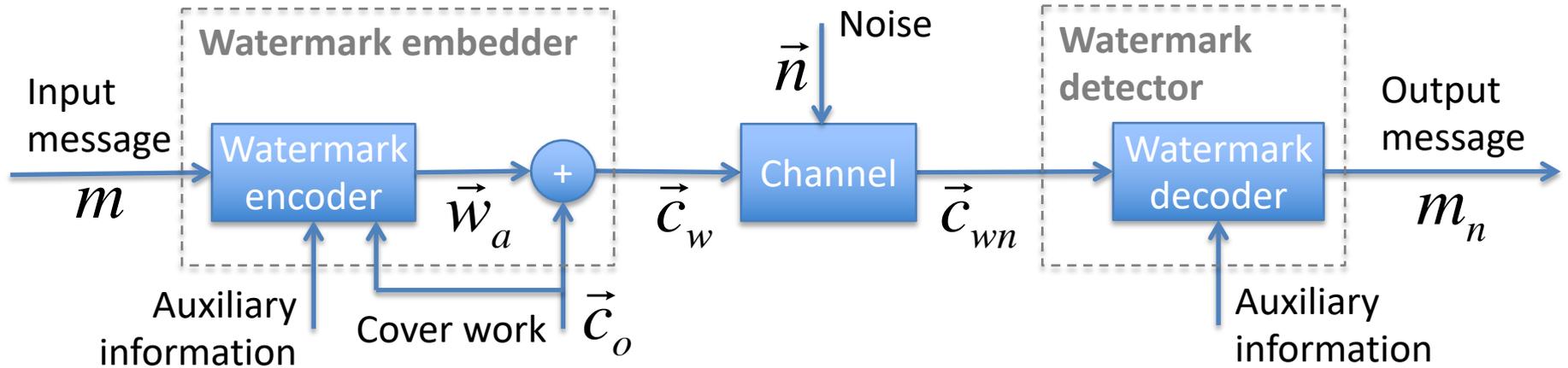


$$\vec{w}_1 \perp \vec{w}_2 \perp \vec{c},$$

$$\alpha(\vec{c} + \vec{w}_1, \vec{w}_1) < \alpha(\vec{c} + \vec{w}_1 + \vec{w}_2, \vec{w}_1)$$

So far, everything was related to blind embedding and detection...  
What effects does the cover work lead to?

# Watermarking with side information



## Quantitative parameters of a watermarking system:

- Constraint on the embedding fidelity:  $d(\vec{c}_0, \vec{c}_w) < P_e$
- Constraint on the channel distortion:  $d(\vec{c}_w, \vec{c}_{wn}) < P_a$
- Error rate (probability of misdetection):  $p(m_n \neq m)$
- Channel rate (# of bits / symbol of cover work):  $R = \frac{1}{n} \log_2(|M|)$   
[for definiteness, always defined in media space!]
- Assume that the channel behavior is fixed and known to the embedder and the detector

**Achievable parameters:**  
Triple  $(R, P_e, P_a)$  is called **achievable** if  $\forall \varepsilon > 0 \exists$  embedding scheme with parameters  $(R', P'_e, P'_a)$  such that

$$R' > R + \varepsilon,$$

$$P'_e < P_e,$$

$$P'_a < P_a,$$

$$p'(m \neq m_n) < \varepsilon.$$

In general, there is no way to know which parameters are achievable. However, for the case of additive white Gaussian noise (AWGN), there exists a known theoretical boundary!

# Gaussian watermarking model: notations

- Cover work model:  $\vec{s} = (s_1, \dots, s_n)$ ,  $s_i \sim N(0, Q)$ 

Depends on marking space: e.g. DCT AC coefficients in natural images are roughly Gaussian
- Given message  $m$ , embedder produces WM'ed work  $\vec{x}$  such that  $d(\vec{x}, \vec{s}) < P_e$ .
- Channel adds noise:  $\vec{n} = (n_1, \dots, n_n)$ ,  $n_i \sim N(0, P_a)$
- Degraded signal:  $\vec{y} = \vec{x} + \vec{n}$ 

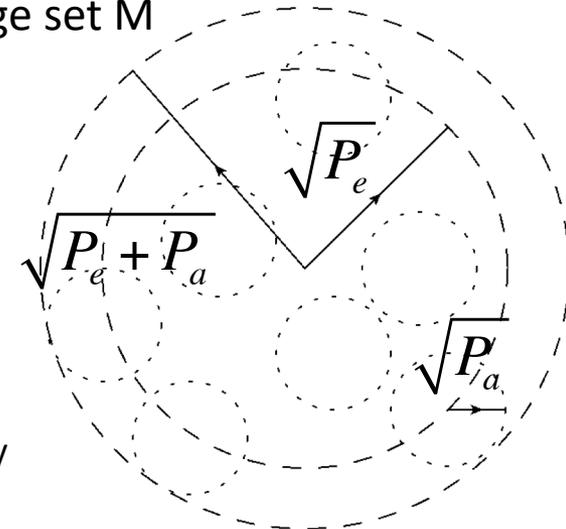
E.g. quantization error in DCT coefficients is roughly Gaussian
- Both embedder and detector know  $Q, P_e, P_a$ , and the message set  $M$

Here we use the MSE distance:

$$d(\vec{x}, \vec{s}) = \frac{1}{n} \sum (x_i - s_i)^2$$

## Optimal watermarking for a single (known) cover work:

- Assume that  $Q = 0$ , i.e. that the cover work is a zero vector
- **Problem: send a vector message through an AWGN channel**
  - A random Gaussian vector with variance  $r^2$  is *always* near the surface of the ball of radius  $r$ , i.e.  $E(x^2) \rightarrow r^2$
  - Volume of an  $n$ -dimensional ball of radius  $r$ :  $V(r) = K(n) r^n$
  - Two independent random vectors are always nearly orthogonal,  $E(x \cdot y) \rightarrow 0$
  - Each coding vector (drawn from inside the ball of radius  $P_e^{1/2}$ ) is degraded by the channel so that it ends up on a surface of a ball of radius  $P_a^{1/2}$
  - If the decoding is unambiguous, those smaller balls cannot overlap:



Based on funny geometry in higher-dimensional spaces:  $n \rightarrow \infty$

$$|M| \leq \frac{V(\sqrt{P_e + P_a})}{V(\sqrt{P_a})} = \left( \frac{\sqrt{P_e + P_a}}{\sqrt{P_a}} \right)^n, \text{ and recall } R = \frac{1}{n} \log_2 (|M|)$$

$$R \leq \frac{1}{2} \log \left( 1 + \frac{P_e}{P_a} \right)$$

- **Classical result [Shannon, '49]:** for achievable transmission,

# Shannon's theorem for correlated Gaussian signals

**Re-formulate:** for Gaussian variables  $\mathbf{X}$  and  $\mathbf{Y}$ , such that  $\mathbf{Y} = \mathbf{X} + \mathbf{N}$  ( $\mathbf{X}$  independent of  $\mathbf{N}$ ):

$$R \leq \frac{1}{2} \log \left( \frac{E[Y^2]}{E[N^2]} \right)$$

**Generalize:** let  $\mathbf{X}$ ,  $\mathbf{Y}$  be jointly Gaussian variables, such that  $\boldsymbol{\rho} = E[\mathbf{X}\mathbf{Y}] \neq \mathbf{0}$ . Then:

- Re-write  $\mathbf{Y} = \mathbf{Z} + \lambda\mathbf{X}$ , where  $\mathbf{Z}$  is independent of  $\mathbf{X}$  ( $\Leftrightarrow$  uncorrelated with  $\mathbf{X}$ , i.e.  $E[\mathbf{Z}\mathbf{X}] = \mathbf{0}$ )
- Therefore,  $E[\mathbf{X}\mathbf{Y}] = E[\mathbf{X}(\mathbf{Z} + \lambda\mathbf{X})] = \lambda E[\mathbf{X}^2]$ , and  $\lambda = E[\mathbf{X}\mathbf{Y}] / E[\mathbf{X}^2]$  (optimal signal scaling).
- The “signal” now is  $\lambda\mathbf{X}$ , and “noise” is  $\mathbf{Z}$ :  $E[\mathbf{Z}^2] = E[\mathbf{Y}^2] - \lambda^2 E[\mathbf{X}^2] = (E[\mathbf{X}^2]E[\mathbf{Y}^2] - E[\mathbf{X}\mathbf{Y}]^2) / E[\mathbf{X}^2]$ .

- By Shannon's theorem:

$$R \leq \frac{1}{2} \log \frac{E[\mathbf{Y}^2]}{E[\mathbf{Z}^2]} = \frac{1}{2} \log \left( \frac{E[\mathbf{X}^2]E[\mathbf{Y}^2]}{E[\mathbf{X}^2]E[\mathbf{Y}^2] - E[\mathbf{X}\mathbf{Y}]^2} \right) = I(\mathbf{X}; \mathbf{Y})$$

Mutual information  
between  $\mathbf{X}$  and  $\mathbf{Y}$

Optimal codebook now is constructed over the re-scaled distribution  $\lambda\mathbf{X}$

## Notes:

- Mutual information is a central concept in the information theory!
- Geometrical interpretation:  $I(\mathbf{X}; \mathbf{Y}) = -\log(|\sin \alpha(\mathbf{X}, \mathbf{Y})|)$ ,  $\alpha$  being the “angle” between  $\mathbf{X}$  and  $\mathbf{Y}$
- By construction, Shannon limit is robust against unknown gains in the transmission channel

## Remaining questions:

1. How does the addition of a cover work change those bounds?
2. How does one optimally watermark Gaussian signals? (dirty-paper codes + distortion compensation...)